

ADVERTISING SPACE RESERVATION FORM

MetroLutheran

122 W. Franklin Avenue, Suite 206

Minneapolis, MN 55404-2454

Phone: 612/230-3281

e-mail: Ads@MetroLutheran.org • Web site: www.MetroLutheran.org

PLEASE COMPLETE & MAIL, E-Mail, OR FAX (612/872-1724)

Please reserve ad space in the _____ issue(s) of **MetroLutheran**
for _____
(Advertiser)

Today's date: _____

Size of ad being placed:

An ad must be one of these five widths; the ad may be any height, up to 15":
1 column=1.86"; 2 columns=3.875"; 3 columns=5.875"; 4 columns=8"; 5 columns=10"

Display ad: _____ X _____ = _____
Width (number of columns) Height (number of inches) # of column inches

Base cost/display ad (# of column inches x \$42, or qualifying contract rate): \$ _____

Color charge: \$150 \$ _____

Typesetting by *Metro Lutheran* staff: \$20 \$ _____

Guaranteed placement on a specific page (15% of base cost) \$ _____

AD TOTAL \$ _____

Flyer inserted in every copy of an issue of *Metro Lutheran* (Cost=\$1,860/edition) _____
(month)

Name (printed) of person responding: _____

Signature of person responding: _____

Phone number: _____

Fax number: _____

E-mail address: _____

Billing information:

Organization _____

ATTN: _____

Address _____

City _____ State _____ Zip _____